

## CLAIMS

What is claimed:

1. A kit for transmission of a note created in freehand, comprising:
  - a pad having a surface for locating a notesheet on;
  - a detector which detects how a note, created in freehand by a writing instrument on the notesheet, is formed, and creating a signal having information of what the note in freehand looks like;
  - a transmitter in communication with the detector so as to receive the signal, the transmitter transmitting the signal to a computer at a remote location;
  - and
  - a computer readable medium which is insertable into and removable from the computer, the computer readable medium having a program stored thereon, the program being readable by a processor of the computer and including a receiving module which controls a port of the computer so that the signal is received at the remote location through the port of the computer, and a transmission module which transmits a message including at least information of the signal to a recipient, the transmission module including a routing submodule having information of a predetermined server through which the message is transmitted from the computer to the recipient.

2. The kit of claim 1 wherein the program includes a preferences module

2 which allows a user to select a variable, information of which is transmitted with  
3 the message.

1 3. The kit of claim 2 wherein the variable includes at least one of a border,  
2 sound, and encryption.

1 4. The kit of claim 1 wherein the program includes rendering code which is  
2 transmitted with the message and executable by a computer of the recipient to  
3 create a recipient note on a screen of the computer of the recipient, the recipient  
4 note substantially corresponding with the note in freehand.

1 5. The kit of claim 4 wherein the program includes a preferences module  
2 which allows a user to select a variable, information of which is transmitted with  
3 the message.

1 6. The kit of claim 5 wherein the variable includes at least one of a border for  
2 the recipient note, and sound.

1 7. A method comprising:  
2 measuring a magnitude of traffic of electronic mail messages passing  
3 through a server;  
4 providing information of the magnitude of traffic to a potential advertiser;

5 offering to attach an advertisement from the potential advertiser to at least  
6 some of the electronic mail messages passing through the server in exchange for  
7 value;

8 receiving the value in response to the offering; and

9 attaching an advertisement from the potential advertiser to at least some  
10 of the electronic mail messages passing through the server in exchange for the  
11 value.

1 8. The method of claim 7 further comprising:

2 providing software to a user, the software being provided to the user  
3 comprising a program which is readable by a processor of a computer of the user  
4 to transmit information of an electronic mail message, the electronic mail  
5 message being directed through the server, whereafter the amount of traffic is  
6 measured.

1 9. The method of claim 8 wherein the software controls the computer so that  
2 a signal is received through a port thereof, the information being transmitted  
3 including information of the signal.

1 10. The method of claim 9 further comprising:

2 providing a pad to the user, the pad having a surface for locating a  
3 notesheet on so that the user can create a note in freehand on the notesheet, a

4 signal being transmitted including information of what the note in freehand  
5 looks like, the signal being transmitted being the signal received through the  
6 port.

1 11. A method comprising:

2 providing a kit for transmission of a note in freehand to a user, the kit

3 comprising:

4 a pad having a surface for locating a notesheet on;

5 a detector which detects how a note, created in freehand by a writing  
6 instrument on the notesheet, is formed, and creating a signal having information  
7 of what the note in freehand looks like;

8 a transmitter in communication with the detector so as to receive the  
9 signal, the transmitter transmitting the signal to a computer at a remote location;

10 and

11 a computer readable medium which is insertable into and removable from  
12 the computer, the computer readable medium having a program stored thereon,  
13 the program being readable by a processor of the computer and including a  
14 receiving module which controls a port of the computer so that the signal is  
15 received at the remote location through the port of the computer, and a  
16 transmission module which transmits a message including at least information of  
17 the signal to a recipient, the transmission module including a routing submodule  
18 having information of a predetermined server through which the message is

19 transmitted from the computer to the recipient.

1 12. The method of claim 11, further comprising:

2 measuring a magnitude of traffic of electronic mail messages passing  
3 through a server;

4 providing information of the magnitude of traffic to a potential advertiser;

5 offering to attach an advertisement from the potential advertiser to at least  
6 some of the electronic mail passing messages through the server in exchange for  
7 value;

8 receiving the value in response to the offering; and

9 attaching an advertisement from the potential advertiser to at least some  
10 of the electronic mail messages passing through the server in exchange for the  
11 value.

1 13. The method of claim 11 further comprising:

2 attaching a link to the message, the link directing a browser to a website  
3 which includes information of the kit.

1 14. The method of claim 13 wherein the website includes an offer for sale of  
2 the kit.

1 15. The method of claim 13, further comprising:

2 measuring a magnitude of traffic of electronic mail messages passing  
3 through a server;  
4 providing information of the magnitude of traffic to a potential advertiser;  
5 offering to attach an advertisement from the potential advertiser to at least  
6 some of the electronic mail passing messages through the server in exchange for  
7 valve;  
8 receiving the valve in response to the offering; and  
9 attaching an advertisement from the potential advertiser to at least some  
10 of the electronic mail messages passing through the server in exchange for the  
11 valve.

1 16. The method of claim 15 wherein the website includes an offer for the kit at  
2 a normal price and for a reduced price, the recipient selecting either the normal  
3 price or the reduced price and the advertisement being attached if the reduced  
4 price is selected and not when the normal price is selected.

1 17. The method of claim 11 wherein the program includes a preference  
2 module for selection of a preference, the server executing a function based on the  
3 preference selected.

1 18. The method of claim 17 wherein the function is at least one of the creation  
2 of a border, the addition of sound, encryption, and virus cleanup.

1 19. A computer readable medium having a program stored thereon, the  
2 program being readable by a processor of a computer to execute the method  
3 comprising:  
4 transmitting a message to an Internet service provider (ISP);  
5 transmitting the message from the ISP to a predesignated system director  
6 server (SDS); and  
7 transmitting the message from the SDS to a recipient selected by a user of  
8 the computer.

1 20. The compute readable medium of claim 19 wherein the method further  
2 comprises receiving a signal through a port of the computer, the signal including  
3 information of a note created in freehand, the message being sent tot the ISP, SDS  
4 and recipient including the information of the note created in freehand.